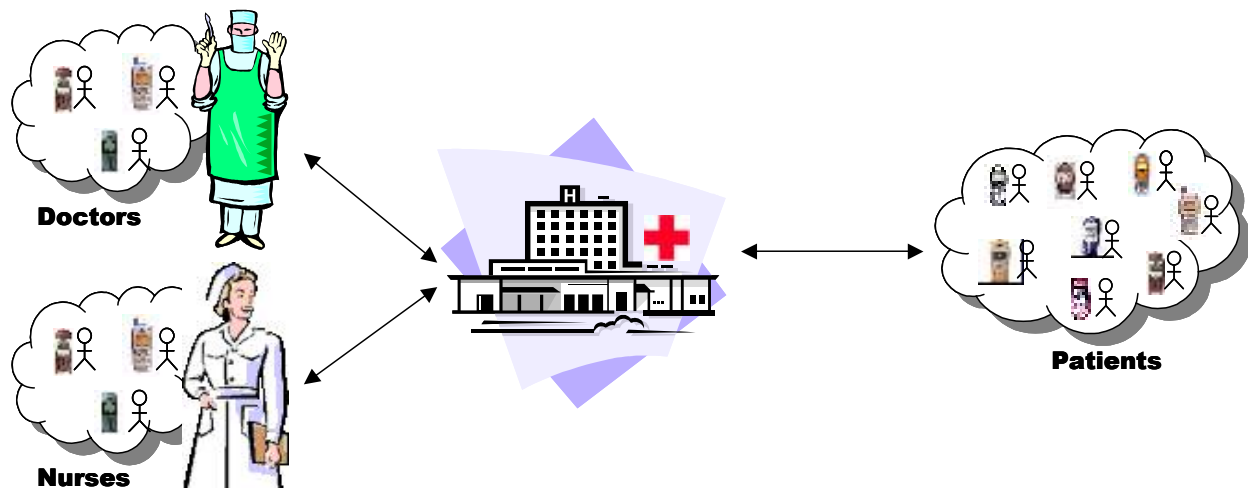


Concept type
Corporate SMS

Business Sector
Health Care

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Wireless concepts to improve hospital efficiency



Patients: Reminder of appointment

Each year millions of dollars are wasted because the patients don't show up to the scheduled appointments. In Norway the estimated annual amount is more than USD 15,000,000. An improvement is to use mobile messaging to send a reminder. The appointment is often weeks or months ahead in time. Patients forget this. If they have a mobile phone, they can get a reminder. They can also answer the reminder to acknowledge the appointment.

Patients: New appointment

Information to the patient about new appointments cost a lot in postage. The patient could be given the option to receive this information on the mobile phone (or email) instead of traditional mail. This would save the hospital much in postage. The patient can also return a message to accept or reject the suggested time.

Patients: Medical reminder

Patients who are home on "holiday" from their stay in the hospital often have to take medications according to a time schedule. If the patient has a mobile phone, the hospital can offer a notification service. Each patient's time and medication schedule can be inserted into the system by the hospital, and each time the patient needs medication an SMS reminder is issued.

If the patient returns the message when he has taken the medication, the hospital can arrange an automatic check of who has confirmed taken the medication and who hasn't.

Internal routine: Request for personnel

It's possible to request for doctors and nurses via mobile messaging. If there are some changes in the time schedule, an SMS-request may be sent to certain groups of nurses, doctors or other personnel. The interested can answer the message.

This concept can be combined with a "reward" for all who volunteers. This reward can be paid to a "mobile wallet"