

Concept type
Corporate SMS

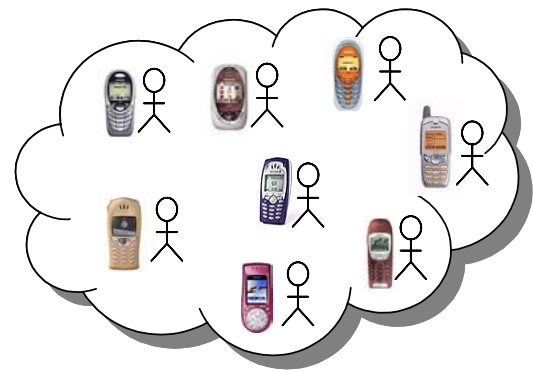
Business Sector
Temporary staff recruitment

Date
June 2003

Wireless opportunities for temporary staff recruitment agencies



Headquarter



Relevant persons

SMS services for prospective candidates

- The registered candidates may receive information on SMS about potential assignments. They can respond whether they are interested or not. This service might be financed as a Premium SMS service; let the candidates pay a small amount for each received. The candidates should have the opportunity to turn the service on or off via SMS.
- Candidates can send SMS and ask for assignment opportunities based on given categories. This might be a Premium SMS service.

SMS services for the working staff

- Reminders, e.g. remember to deliver hour list and to do other administrative routines.
- Distributing small instant messages. If they are of high importance, the receiver should respond to notify she has got the message.
- Sending notice of meetings via SMS. The receiver may respond.
- In some cases it's also smart to offer registration of working hours via SMS. As a part of the routine, the same person can use the Internet to check the registration, maybe correct it, and then accept it.
- A more sophisticated hour registration is to let the system send a request to the staff in the afternoon, to register the hours worked today. This may be organized as a sequences of several messages.

