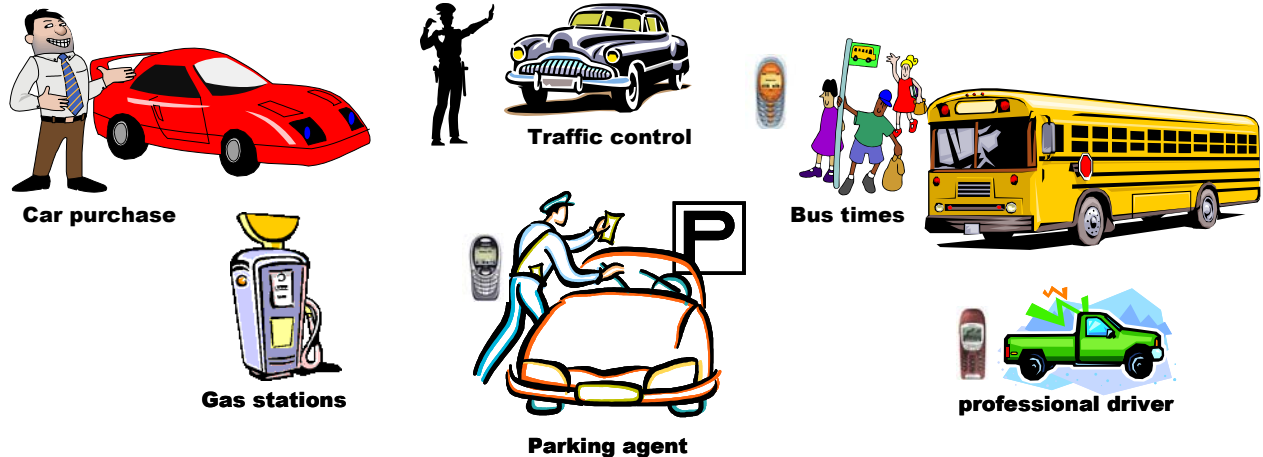


**Concept type**  
Corporate SMS

**Business Sector**  
Passenger transport / motoring

**Date**  
June 2003

## Wireless opportunities for passenger transport and motoring



### SMS service for bus times information

Premium SMS service for the public. Check when the next bus is arriving at the bus-stop you are standing. If the busses are equipped with GPS senders, it's possible to locate each bus and calculate when he will arrive.

### Traffic "oracle".

Send a SMS message containing street, district and city to get information about queues and alternative driving routes. Could be a Premium SMS service.

### Tool for parking agents

Parking agents could use SMS to check if all the vehicle taxes are paid and do an extra job for the government only by using a normal cell phone.

### Information to professional drivers

The administration could use SMS to send information to their professional drivers "in the field". The message could be printed on a wireless printer inside the vehicle.

### Information about traffic control

Where is the traffic control today? Similar Premium SMS services have been made in various European countries.

### Information about taxes and debts registered on the vehicle

Check if all motor vehicle taxes are paid and if there is any debt obligation registered on the vehicle. Must be made in cooperation with the government.

### Information about gas price

Which gas station in the neighbourhood should I choose? The combination of a localization service from the operator (where are you) and collecting prices from different gas stations can give an excellent premium SMS service.