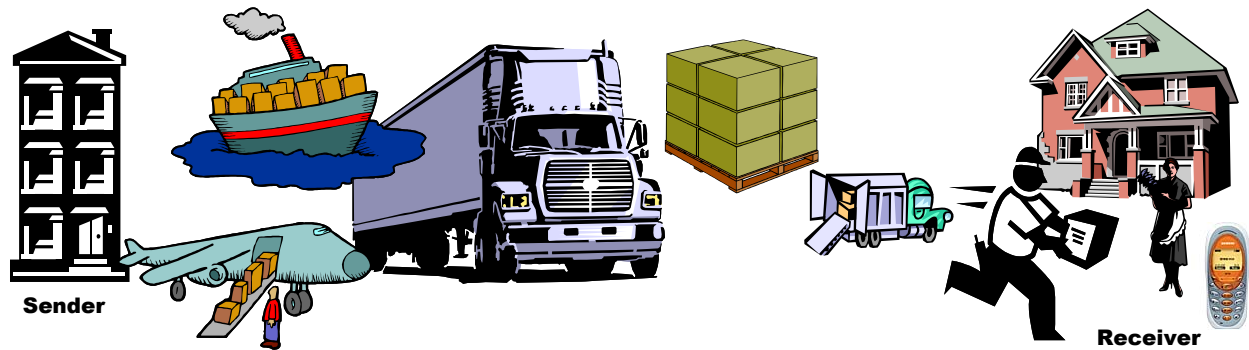


**Concept type**  
 Corporate SMS

**Business Sector**  
 Cargo/ distribution

**Date**  
 June 2003

## SMS opportunities for cargo and distribution



There are several opportunities with SMS in cargo and distribution. Some of the communication will use more expensive devices, but in the cases the receiver only have a cell phone, SMS communication is perfect. Some examples of information:

- Communication from the administration to the distributors.
- The receiver can use SMS to check the status of the delivery.
- If there is a delay in the delivery, the receiver can get information on SMS.
- The distributor can use SMS to notify the receiver that the delivery is soon finding place. Is someone there to handel this? In a distribution district the distributor can give priority to those who have responded positivly.

