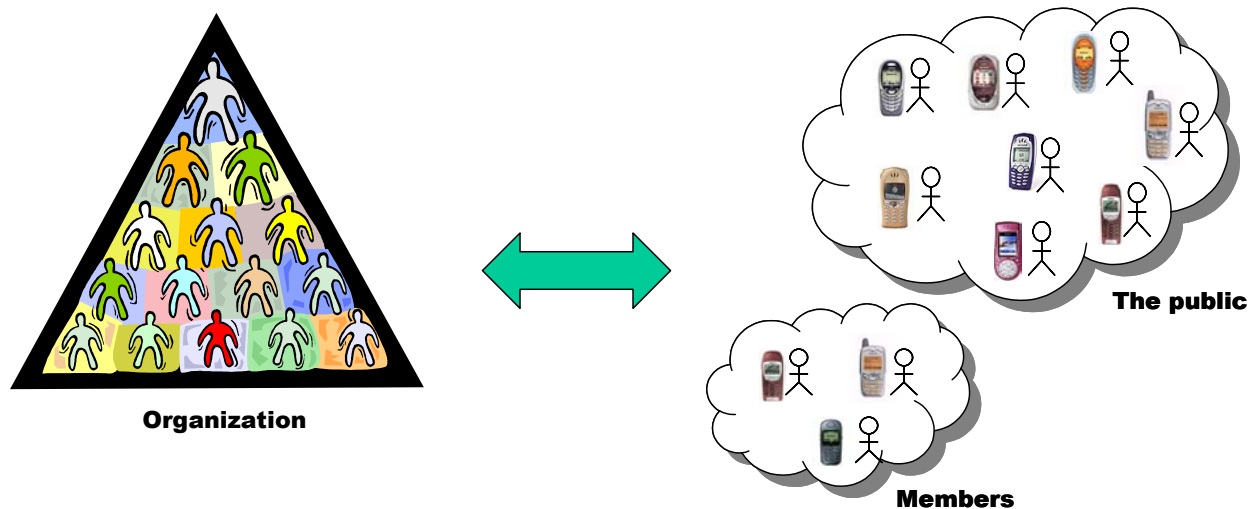


Concept type
Corporate SMS

Business Sector
Voluntary organizations

Date
June 2003

Wireless opportunities for voluntary organizations



Communication to the members

A organization that is active "in the field" need a tool to communicate with groups of people. The traditional alternative is of course to talk in the cell phone. But with some organization work SMS can be the right tool. Most people are able to receive and send SMS today, and not cell phones can receive and send SMS.

The members can be organized in groups and the various groups can get different information. Each member can use SMS to change status between e.g. "active" (receive info) and "inactive" (not info). The leader can send information from either a PC with Internet connection, or from his personal cell phone, depending on where she is.

SMS is also a good tool to induct the members to meetings, demonstrations, voluntary work etc.

Services for the public

Premium SMS can be used to collect money from the audience. If the organization builds a community database, they can send an SMS and ask the members to give money by sending an SMS. The gift is charged over the phone bill.

Maybe the organization need information – tips – from the public. SMS can be a efficient information channel to report varous matters out in the field.