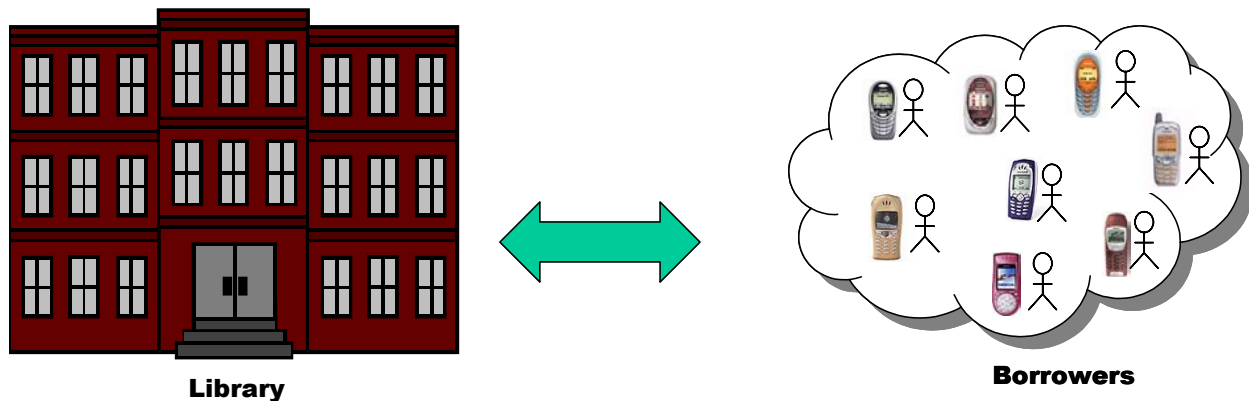


Concept type
Corporate SMS

Business Sector
Public libraries

Date
June 2003

Wireless services for public libraries



Notification

The libraries have postage expenses when sending:

- Overdue notices
- Information about a wanted book that is just delivered from the former borrower

If 50% of the borrowers accept to get information on SMS, the libraries will save large postage expenses over time.

Answering questions

The library often gets lots of questions regarding literature, history and books. A wireless service could be used when answering these questions.

This service might be financed by offering it as a premium SMS.

The library could also organize a literature or general knowledge quiz as a premium SMS service, to increase the interest for the library among the youths.