

**Concept type**  
Corporate SMS

**Business Sector**  
Collector's items

**Date**  
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## Wireless services for collectors



## Challenges

The world is full of collectors. The Internet has proven to be an excellent tool for collectors to get in touch with other collectors, sellers and buyers. Nevertheless notification can still be better, because collectors are not always connected to the net. In some cases the collector's shop get very rare items for sale. Then it's important to notify as many collectors as possible. SMS can be a valuable tool.

## Auction service

The collector's shop can offer an auction service. The collectors can join this service by registering their name and cell phone on the Internet. Every time an interesting item is for sale, the collectors are notified via SMS. They have a chance to make a bid via SMS. They should be able to turn the service on or off via SMS. If the collector got a mobile wallet, he could be able to pay a deposit with this.

## Information about new items and reservation

Collector's items have grown to be a new industry. The collector's shops have a need for notifying the customers. When an item produced in very few copies, you should consider notifying the customers with SMS. The customers should also be able to make a reservation with SMS.

## Community information

Distributing information about specific arrangements for the collector community and ability to book seats via SMS. For those who have a mobile wallet, they can pay for the entrance ticket with this.