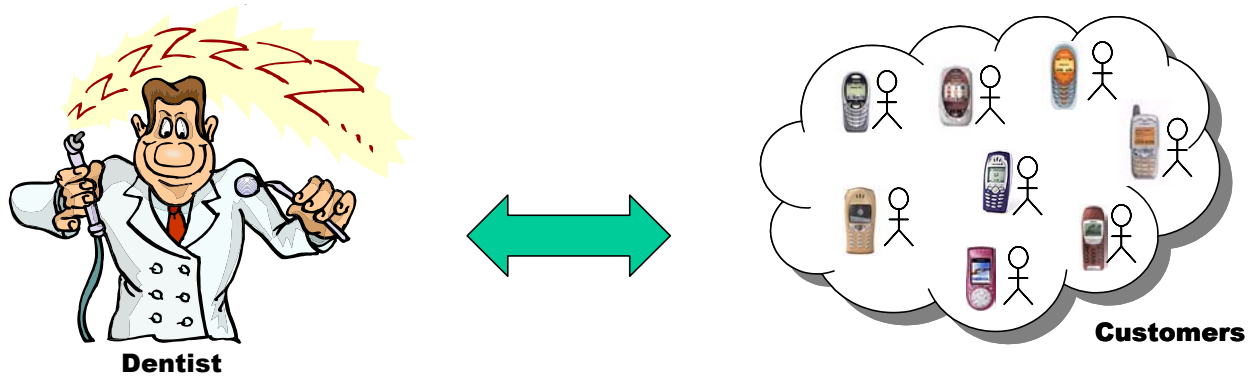


Concept type
Corporate SMS

Business Sector
Dentists

Date
June 2003

Wireless services from dentists



Booking

The dentists have postage expenses when making new appointments with their customers. Probably some of the customers want to make the appointment with SMS. If the customer isn't available at the suggested time, he can get a new suggestion shortly after. The dentist saves postage, and the customer doesn't have to call the dentist to change the time.

Service messages

To avoid customers forgetting their appointments, the dentist can send an SMS reminder the day before or a couple of hours before the appointment.

Payment reminder

If the customer hasn't paid, the dentist can send an SMS reminder.

Mobile wallet

The customers with mobile wallet can pay the dentist with this. This can be done at the dentist's office, or after getting a payment reminder

