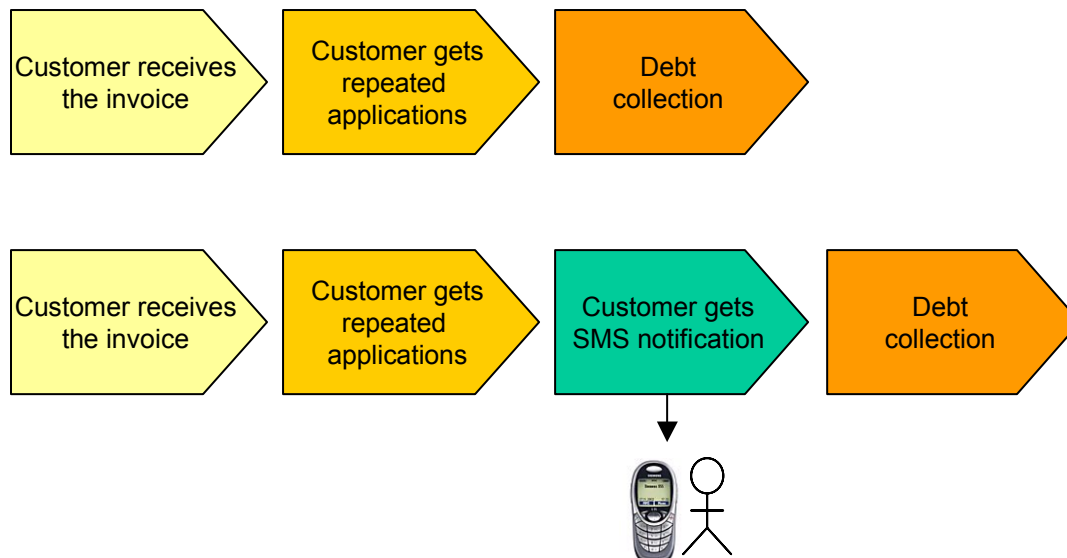


Concept type
Corporate SMS

Business Sector
Invoicing

Date
June 2003

SMS Notification before debt collection



Many customers don't pay their invoices within the deadline for payment. The supplier must do repeated applications before the dept collector takes over.

No one wants the customer to go through the dept collection process (without the dept-collection agency). It's expensive for the customer, and it takes time before the supplier gets his money.

In some cases, the customer doesn't pay by mistake. The invoice could have accidentally been thrown away; the customer could be on holiday, etc.

If the supplier sends an SMS to the customer before the invoice is transferred to the dept collector, some customers will pay to save collection fee.

The notification is inexpensive for the supplier, compared with what can be achieved.



Collection of small amounts

If the customer uses a mobile wallet, minor payments could be done using this. To make this preferable discounts could be issued.