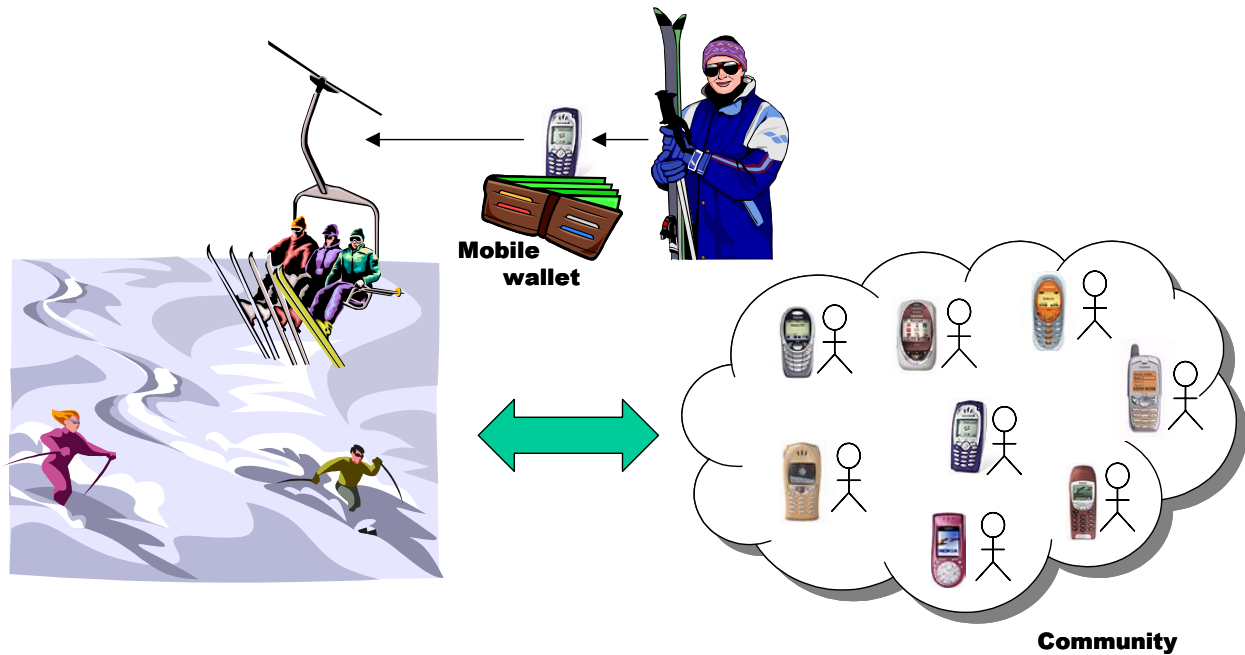


Concept type
Corporate SMS

Business Sector
Traveling

Date
June 2003

Mobile services at winter sports locations



Paying for ski lift with mobile wallet

Pay for ski lift by using mobile wallet, instead of joining the “mile long line”.

Communication service

- Information about conditions
- Information about “after ski-parties”
- Notification of excellent off-pist possibilities

The guest should have a possibility to turn this service on or off by sending an SMS.



Community

Give the guests some information / “reminders” about the place and the forthcoming season.